



2024 Dealer Program

Approved applicants pay a one-time buy-in of \$5000 (issued as store credit) and will be immediately placed in our Tier 1 Category.

Or

Forego the one-time buy-in and be placed in Tier 0 after your first VSE Tuning or VSE Engineered parts order.

Tier 0 (\$0-10,000)

- Access to all VSE Tuning and Parts
- No tuning discounts
- 10% discount on VSE Engineered parts
- \$200 discount on VSE Turbos

Tier 1 (\$10,001-50,000) - BUY-IN TIER

- Access to all VSE Tuning and Parts
- 10% discount on all VSE Tuning
- 15% discount on all VSE Engineered parts
- \$400 discount on VSE Turbos
- First access to VSE new releases (GM GLOBAL B/C TUNING OPTIONS)

Tier 2 (\$50,001+)

- Access to all VSE Tuning and Parts
- 20% discount on all VSE Tuning
- 20% discount on all VSE Engineered parts
- \$400 discount on VSE Turbos
- First access to VSE new releases (GM GLOBAL B/C TUNING OPTIONS)

Additionally, Tier 0, 1 and 2 will receive bulk discounts on VSE Engineered Parts.

11-15 Items - 20% Off

16-20 Items - 22% Off

21+ Items - 25% Off

*Tier advancements can be updated once you have met the qualification requirements for the next tier. Tier regression shall be evaluated based on **6-month intervals**. VSE reserves the right to remove dealer status based on performance and our Terms and Conditions.



Common Questions

1. How do we apply?

- a. Fill out the Become a Dealer/Member form, select your preferred entry option. Once approved you will receive an email containing your log in information and a request to change your password.

2. How do we pay for the buy-in?

- a. VSE will email an invoice containing the buy-in product SKU. Once paid, your account will be updated placing you in Tier 1. The \$5000 will be applied to your account as store credit.

3. We were previously a VSE Dealer, but my dealer status is no longer active.

- a. Dealers who have not purchased since the new year have been removed from our dealer list. You may re-apply as a dealer under the conditions above.

4. Are there any yearly fees to keep my account active?

- a. There are no “fees” to keep your account active, we do review all dealer accounts in 6-month intervals. Those who have not purchased within the last 90-120 days may be removed from our dealer list or moved down from their tier.

5. I am currently a VSE Dealer, will there be any changes to my account?

- a. Dealers who have purchased within the last 90-120 days accounts remain active and placed in their respective tiers. We did not demote any active dealers at this time, some dealers were however bumped to a higher tier based on their performance so far in 2024.

DEALER STATUS MAY BE REVOKED FOR ANY OF THE FOLLOWING

- Dealer was found to be using IP from VSE without permission
- Dealer was found to be breaking IP
- Dealer was found to be dishonest about using VSE IP or parts